



*De Forest, Poynette, Lodi, Columbus & Fall River Boys High School Hockey*

Members of the Norski Co-op High School Hockey Team have learned much about hard work, dedication, and teamwork. Last season we improved quite a bit with a 9-16 record with many of the loses being by only one goal. This year, they are preparing to charge forward in hopes of making the 2015-2016 hockey season the most successful one yet.

As we prepare for a new season, we would like to invite you to join in our sponsorship program. The program involves many opportunities for you to not only advertise, but also participate in Norski Co-op events throughout the year. Sponsors are recognized throughout the season at all home games in our program and also by our announcer.

There are four ways sponsors may support our team:

- Platinum Level Sponsor
- Gold Level Sponsor
- Silver Level Sponsor
- Bronze Level Sponsor

We also offer several options for advertising with Norski Co-op hockey. Details of both sponsor levels and advertising options are attached.

**Norski Co-op Hockey is not funded by the school districts**, so all contributions are much needed and are sincerely appreciated by the skaters, their families, and fans of the hockey players. The money raised goes directly to Ice fees, jerseys and other equipment, referees and other expenses. All sponsorships are greatly appreciated.

If you have any questions, please let us know:

Lori Fons  
608-516-8069  
[lorifons@gmail.com](mailto:lorifons@gmail.com)

Missy Loeck  
608-697-6903  
[missyloeck@gmail.com](mailto:missyloeck@gmail.com)

Thank you again for taking the time to consider supporting these young athletes!



# NORSKI CO-OP Boys High School Hockey

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## Corporate Sponsorship Packages

**Platinum Sponsor     \$1000     (\$1550 value, savings of \$550)**

- 1/2 Page color ad in Annual Program (200)
- Ad on Team Poster (500 posters)
- 1/3 Page Ad on All Home Game Rosters (12 home games)
- Golf Hole Sponsorship
- Free foursome in annual golf outing
- Recognition at all home games (twice per game) (12 home games)
- Recognition as a Platinum Sponsor at the Norski Co-op Annual Banquet
- Home page advertisement on Norski Co-op website ([www.norskihockey.net](http://www.norskihockey.net))

**Gold Sponsor             \$700             (\$950 value, savings of \$250)**

- 1/2 Page B/W ad in Annual Program (250)
- Ad on Team Poster (500 posters)
- 1/4 Page Ad on All Home Game Rosters (12 home games)
- Golf Hole Sponsorship
- Recognition at all home games (twice per game) (12 home games)
- Recognition as a Gold Sponsor at the Norski Co-op Annual Banquet
- Home page advertisement on Norski Co-op website ([www.norskihockey.net](http://www.norskihockey.net))

**Silver Sponsor            \$400            (\$460 value, savings of \$60)**

- 1/4 Page B/W ad in Annual Program (250)
- 2X3" Ad on All Home Game Rosters (12 home games)
- Recognition at all home games (once per game) (12 home games)
- Recognition as a Silver Sponsor at the Norski Co-op Annual Banquet
- Home page advertisement on Norski Co-op website ([www.norskihockey.net](http://www.norskihockey.net))

**Bronze Sponsor         \$250         (\$280 value, savings of \$30)**

- B/W ad in Annual Program (250)
- 2X3" Ad on 6 Home Game Rosters (12 home games)
- Recognition at all home games (once per game) (12 home games)
- Recognition as a Bronze Sponsor at the Norski Co-op Annual Banquet
- Home page advertisement on Norski Co-op website ([www.norskihockey.net](http://www.norskihockey.net))



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## Advertising Options

### ANNUAL PROGRAM ADVERTISING:

Size:	B&W Cost:	Color Cost:	Camera-Ready Specs: *
Small	\$30	\$60	2" x 3" (horizontal)
1/4 page or 1/3 page	\$60	\$90	3.75" x 5" or 3.5"X7.5"
1/2 page	\$100	\$150	5" x 7.5" (horizontal)
Full page	\$150	\$250	7.5" x 10.5" (vertical)

### HOME GAME ROSTER HANDOUTS (excellent opportunity for coupons, etc.):

Size:	B&W Cost/game:	6 game pack	All games	
2X3"	\$25	\$100	\$200	2" x 3" (horizontal)
1/4 Page	\$50	\$250	\$350	3" x 4" (vertical)
1/3 Page	\$50	\$350	\$450	4" x 7" (horizontal)
Separate Handout	\$60	NA	NA	(menu, coupon, supplied by sponsor)

### OTHER ADVERTISING OPTIONS:

Size:	Cost:		Camera-Ready Specs:
Team Poster	\$100		Logo, Name and Website
Golf Hole Sponsor	\$150		Hole or cart signs
Website Ad Std	\$150	Scrolling	2" x 3" (horizontal)
Website Ad Deluxe	\$250	Fixed Ad	2" x 3" (horizontal)

\* Sizes are approximate, may be resized as needed. Should be high resolution files

### **SPONSORSHIP FORM:**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### **CORPORATE SPONSORSHIP LEVEL:**

PLATINUM \$1000     GOLD \$700     SILVER \$400     BRONZE \$250

### **ADVERTISING OPTIONS: (circle preferences under your option of choice)**

#### ANNUAL PROGRAM

B & W      COLOR

Page Size: 1/3   1/2   FULL   COVER - INSIDE or BACK

#### HOME GAME OPTION

Single game # \_\_\_\_\_ 6 GAMES   ALL GAMES

SIZE: 2 X 3   4 X 3   Handout/game# \_\_\_\_\_

#### OTHER:

TEAM POSTER      GOLF HOLE SPONSOR      WEBSITE AD

Please mail completed form and check (payable to NORSKI BLUE-LINE CLUB) to:

NORSKI BLUE-LINE Club

PO Box 563

De Forest, WI 53532

\*\*Ad copy can be emailed to [missyloeck@gmail.com](mailto:missyloeck@gmail.com)

TAX ID# 39-1976326