



De Forest, Poynette, Lodi, Columbus & Fall River Boys High School Hockey

Members of the Norski Co-op High School Hockey Team have learned much about hard work, dedication, and teamwork. Last season we played with both Varsity and Junior Varsity teams. Our Varsity team had a record season with 14 wins, 11 losses and 1 tie increasing our win record from the previous season. Our full Junior Varsity team hit the ice with 7 wins, 11 losses and 2 ties. This year, they are preparing to charge forward in hopes of making the 2017-2018 hockey season the most successful one yet.

As we prepare for a new season, we would like to invite you to join in our sponsorship program. The program involves many opportunities for you to not only advertise, but also participate in Norski Co-op events throughout the year. Sponsors are recognized throughout the season at all home games in our program and also by our announcer.

There are four ways sponsors may support our team:

- Platinum Level Sponsor
- Gold Level Sponsor
- Silver Level Sponsor
- Bronze Level Sponsor

We also offer several options for advertising with Norski Co-op hockey. Details of both sponsor levels and advertising options are attached.

Norski Co-op Hockey is not funded by the school districts, so all contributions are much needed and are sincerely appreciated by the skaters, their families, and fans of the hockey players. The money raised goes directly to Ice fees, jerseys and other equipment, referees and other expenses. All sponsorships are greatly appreciated.

If you have any questions, please let us know:

Lori Fons
608-516-8069
lorifons@gmail.com

Jaime Doty
312-550-1702
jmedoty@gmail.com

Thank you again for taking the time to consider supporting these young athletes!



NORSKI CO-OP Boys High School Hockey

Deforest, Poynette, Lodi, Columbus & Fall River Boys High School Hockey

Corporate Sponsorship Packages

Platinum Sponsor \$1000 (\$1250 value, savings of \$250)

- 1/2 Page color ad in Annual Program (200)
- Ad on Team Poster (500 posters) (deadline of Nov. 1st)
- 1/2 Page Ad on All Home Game Rosters (12 home games)
- Norski Adult Hockey Tournament Platinum Sponsorship
- Recognition at all home games (four times per game) (12 home games)
- Recognition as a Platinum Sponsor at the Norski Co-op Annual Banquet
- Home page advertisement on Norski Co-op website (www.norskihockey.net)

Gold Sponsor \$700 (\$950 value, savings of \$250)

- 1/2 Page color ad in Annual Program (250)
- Ad on Team Poster (500 posters)
- 1/4 Page Ad on All Home Game Rosters (12 home games)
- Norski Adult Hockey Tournament Sponsorship
- Recognition at all home games (three times per game) (12 home games)
- Recognition as a Gold Sponsor at the Norski Co-op Annual Banquet
- Home page advertisement on Norski Co-op website (www.norskihockey.net)

Silver Sponsor \$400 (\$460 value, savings of \$60)

- 1/4 Page color ad in Annual Program (250)
- 2X3" Ad on All Home Game Rosters (12 home games)
- Recognition at all home games (twice per game) (12 home games)
- Recognition as a Silver Sponsor at the Norski Co-op Annual Banquet
- Home page advertisement on Norski Co-op website (www.norskihockey.net)

Bronze Sponsor \$250 (\$280 value, savings of \$30)

- 2X3" Color ad in Annual Program (250)
- 2X3" Ad on 6 Home Game Rosters (12 home games)
- Recognition at all home games (once per game) (12 home games)
- Recognition as a Bronze Sponsor at the Norski Co-op Annual Banquet
- Home page advertisement on Norski Co-op website (www.norskihockey.net)



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Advertising Options

ANNUAL PROGRAM ADVERTISING:

Size:	Color Cost:	Camera-Ready Specs: *
Small	\$75	2" x 3" (horizontal)
1/4 page or 1/3 page	\$115	3.75" x 5" or 3.5"X7.5"
1/2 page	\$165	5" x 7.5" (horizontal)
Full page	\$265	7.5" x 10.5" (vertical)
Program Insert	\$275	4" x 7"

Ads can also be created for you by the Blue Line Club with logo provided to us and any brand requirements.

Ad copy can be emailed to jmedoty@gmail.com.

HOME GAME ROSTER HANDOUTS (excellent opportunity for coupons, etc.):

Size:	B&W Cost/game:	6 game pack	All games	
2X3"	\$25	\$100	\$200	2" x 3" (horizontal)
1/4 Page	\$50	\$250	\$350	3" x 4" (vertical)
1/3 Page	\$50	\$350	\$450	4" x 7" (horizontal)
Separate Handout	\$60	NA	NA	(menu, coupon, supplied by sponsor)

OTHER ADVERTISING OPTIONS:

Size:	Cost:	Camera-Ready Specs:
Team Poster	\$100	Logo, Name and Website
Tournament Sponsor	\$150	Signs and Program Ad
Website Ad Std	\$150	Scrolling 2" x 3" (horizontal)
Website Ad Deluxe	\$250	Fixed Ad 2" x 3" (horizontal)

* Sizes are approximate, may be resized as needed. Should be high resolution files

SPONSORSHIP FORM:

Company Name: _____

Contact Name: _____

Phone Number: _____

E-Mail: _____

Address: _____

City: _____ State: _____ Zip: _____

CORPORATE SPONSORSHIP LEVEL:

PLATINUM \$1000 GOLD \$700 SILVER \$400 BRONZE \$250

ADVERTISING OPTIONS: (circle preferences under your option of choice)

ANNUAL PROGRAM

Page Size: 1/3 1/2 FULL COVER – INSIDE or BACK

HOME GAME OPTION

Single game # _____ 6 GAMES ALL GAMES

SIZE: 2 X 3 4 X 3 Handout/game # _____

OTHER:

TEAM POSTER

GOLF HOLE SPONSOR

WEBSITE AD

Please mail completed form and check (payable to NORSKI BLUE-LINE CLUB) to:

NORSKI BLUE-LINE Club

PO Box 563

De Forest, WI 53532

TAX ID# 39-1976326