



Norski High School Co-op Hockey

DeForest, Lodi, Poynette

Columbus, Lake Mills & Waterloo

Welcome to the 2021-2022 season of Norski High School Co-op Hockey!

In preparation for the upcoming hockey season, we invite you to be part of the Blue Line Club which consists of parents, friends and community members who support the Norski High School Co-op Hockey team. This year, the team consists of 26 players from DeForest, Lodi, Poynette, Columbus, Lake Mills and Waterloo high schools. **Each high school hockey player pays approximately \$900.00 a year** to play the great sport of hockey. We are looking for your support to help drive down player costs to make this sport more attractive and available to high school students.

The Blue Line Club is focusing on the following two goals this year:

- 1) Increase awareness of the Norski Co-op Hockey team to attract future players from all six communities.
- 2) Raise \$20,000 to cover the cost of 61 hours of ice time and referees as neither expense is financially supported by any of the school districts.

You can help support the high school players in one or more of the following ways:


- Purchase a Corporate Sponsor Package or Advertising Option (See options below)
- Donate (PO Box 563 or see one of the Blue Line Club Members)
- Display the team poster at your place of business

The Sponsorship program is a cost-effective way to promote your business in six local communities. Sponsors are recognized throughout the season in the programs, on the team website and announced at every home game.

Thank you for supporting the Norski High School Co-op Hockey Team!

Sincerely,

The Blue Line Club

Norski  Hockey



Corporate Sponsorship Package Gold Sponsor \$500

- ½ Page color ad in the Annual Program (250)
- Home page advertisement on Norski Co-op website (www.norskikockey.net)
- Large Banner displayed at all home games
- 2 tickets to all regular season home games
- Recognition as a Gold Level Sponsor at the Norski Co-op Annual Banquet
- Recognition as a Gold Level Sponsor in the game day program

Silver Sponsor \$350

- ¼ Page color ad in Annual Program (250)
- Home page advertisement on Norski Co-op website (www.norskihockey.net)
- Small Banner displayed at all home games
- Recognition as a Silver Level Sponsor at the Norski Co-op Annual Banquet
- Recognition as a Silver Level Sponsor in the game day program

Bronze Sponsor \$100

- 2x3" Color ad in Annual Program (250)
- Home page advertisement on Norski Co-op Website (www.norskihockey.net)
- Recognition as a Bronze Level Sponsor at the Norski Co-op Annual Banquet
- Recognition as a Bronze Level Sponsor in the game day program

Sponsor \$ANY\$

The Norski Hockey players and families appreciate any support you can provide.

Sponsor and Donation Information

- Checks can be made out to: DeForest Area School District
 - Note in the memo: Norski Blue Line Club
 - The funds are managed by the Norski Blue Line Club.

- Mail to PO Box 563, DeForest WI 53532

OR
- Sponsor funds/donations can be given to any Blue Line Club Officer/Board Members or Norski Families.
 - Blue Line Club Officers
 - President – Brian Wright plumbwright2006@gmail.com
 - Vice President – Chris Martinelli martinelli@oncology.wisc.edu
 - Secretary- Brenda Lins brendalins@charter.net
 - Treasurer – Traci Logothetis tracilk7@gmail.com
 - Communications Director – Lori Breiwa breiwa3@gmail.com
 - Blue Line Club Board Members
 - Kerrie Rashid
 - Jay Maier
 - Tricia McDonough
 - Amber Kaminsky

- We will need your company logo in PDF form for the banners, programs, and other promotional items. Please send to your Blue Line Club contact, Board Member or Norski Family.

Norski



Hockey